

Axis Introduces High-Performance, Four-Channel Video Encoder With H.264 Video Compression

The AXIS Q7404 Provides Cost-Effective Way for Analog CCTV Systems to Gain Benefits of Network Video Without Replacing Analog Cameras

LAS VEGAS – April 1, 2009 – [Axis Communications](#), the global leader in the network video market, today announced here at [ISC West](#) a high-performance, four-channel standalone video encoder with [H.264 video compression](#). The full-featured [AXIS Q7404 Video Encoder](#) integrates four analog CCTV cameras into an IP-based video surveillance system.

“The AXIS Q7404 provides outstanding performance with multiple full frame rate video streams in all resolutions from all four video channels,” said Fredrik Nilsson, general manager of Axis Communications, Inc. “The AXIS Q7404 further delivers superb video quality and significant savings in bandwidth and storage with H.264 compression. The video encoder provides a cost-effective way for analog CCTV systems to obtain the benefits of network video without having to replace analog surveillance cameras. Users gain intelligent video features such as camera tampering and video motion detection, as well as built in audio capabilities.”

The highly efficient H.264 video compression format drastically reduces bandwidth and storage requirements without compromising image quality. The video encoder also supports Motion JPEG for increased flexibility. At least three streams of full frame rate video can be provided from each channel. Video streams can be individually configured with different compression formats, resolutions and frame rates to maximize efficiency for different uses.

The video encoder offers intelligent video capabilities such as enhanced video motion detection, active tampering alarm and audio detection. Each video channel has two configurable inputs/outputs for connections to external devices such as sensors and relays, which enable the system to receive and respond to alarms. High-quality, two-way audio is provided on one video channel.

All four video channels support pan/tilt/zoom control for PTZ and PTZ dome cameras. It is also possible to control daisy-chained cameras from one RS-422/485 port as long as they operate on the same protocol.

The video encoder includes advanced network capabilities such as IP version 6, IEEE 802.1X and SSL encryption that optimize the network video solution for security, efficiency and manageability. The product is supported by the [AXIS Camera Station](#) video management software, as well as the industry’s largest base of application software through Axis’ [Application Development Partner](#) program.

The AXIS Q7404 will be available through Axis' distribution channels in Q2 2009 for the manufacturer's suggested price of \$1099.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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