



News Release

Media Contact:

Patti Juric
HID Global
(949) 732-2054
pjuric@hidglobal.com

HID Global Introduces UltraCard™ Premium

New composite card provides superior results for quality, price and durability

Irvine, CA, April 1, 2009 – HID Global, the trusted leader in providing solutions for the delivery of secure identity, today announced the launch of UltraCard™ Premium cards at the ISC West International Security Conference and Exposition. The preferred card for High Definition Printing (HDP®) applications, the affordable and extremely durable UltraCard Premium is the non-technology card of choice for the Fargo® HDP5000 and other Direct-to-Card (DTC®) applications.

The UltraCard Premium's composite material construction provides for maximum durability, flexibility and card life, with optimal resolution print quality for re-transfer printing, lamination and fluorescent panel ribbon printing applications. It can be used with any card printer on the market.

The UltraCard product line, available exclusively as part of HID's Global's Fargo brand secure card issuance solutions, has a long standing reputation among dealers and end-users for consistent quality in construction. The addition of the new UltraCard Premium composite card provides a significantly higher level of quality and durability to the product line.

“UltraCard Premium cards are ideal for customers who need high durability non-technology cards for printing applications,” said Ryan Park, product marketing manager, HID Global. “Progressing from the UltraCard III, the UltraCard Premium continues a strong line of innovative card products.”

In addition to blank stock, the UltraCard Premium is available in a variety of configurations including custom HoloMark™, custom VeriMark™ and magnetic stripe. The new card does not fluoresce, and serves as a direct replacement to the UltraCard III and “Smartshield” card.

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To learn more about UltraCard Premium or any of the other secure issuance solutions available from HID Global, please contact your HID Global sales representative.

About HID Global

HID Global is the trusted, worldwide leader in providing solutions for the delivery of Secure Identity. The company is focused on creating customer value with product, service and know-how solutions for access and identification-related applications. Headquartered in Irvine, California, HID Global has over 1,900 employees worldwide supporting customers in more than 100 countries. HID Global is an ASSA ABLOY Group brand. To learn more, please visit www.hidglobal.com.

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